

CSR Report - Grants

A Corporate Social Responsibility Association Publication

Grant Issues, Development
& Management Report



Welcome to the CSR Report. Corporate Social Responsibility embodies people, planet and profit.

We hope you enjoy this issue of the CSR Report - Grants.

Sincerely,

John Hall
Executive Director
CSR Association



Event Update



Grant Managers Network Conference Seattle, Washington - March 21-23

This conference equips grant professionals to help solve the most pressing challenges facing the grant industry today. This is a can't miss industry event that explores bold ideas that can position grant professionals and their respective organizations for success.



Gain valuable new ideas, tools and resources at interactive hands-on learning sessions designed to support those new to the field as well as seasoned professionals.

- ◊ Core Grant Management: Expand your knowledge
- ◊ Technology: Smarter ways to do more with less
- ◊ Professional Development: Refine your skills
- ◊ Emerging Issues: Prepare for the future

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Featured Topic

Technology helps nonprofits 'do more with less'

Foundations, companies, and nonprofit organizations face difficult budget decisions, requiring them to meet a growing demand for their services while having less financial support with which to work, as funds shrink and budgets come under greater scrutiny. Essentially, they're finding their organizations facing the old adage 'doing more with less.'

Even as these new realities

ZOOMGRANTS

prove challenging to the nonprofit community, companies such as ZoomGrants™ are helping their clients by providing online solutions in grantmaking through affordable and easy-to-use grant proposal management services. ZoomGrants president and founder, Geoff Hamilton is one of the scheduled presenters at the Grant Managers Network Conference in Seattle, WA on March 21-23, 2011. ZoomGrants is also a sponsor of the 2011 GMN Conference.

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Foundation Spotlight

Government News

Obama Reportedly to Seek Changes to Pell Grants

WASHINGTON - President Barack Obama's budget plan would cut \$100 billion from Pell Grants over a decade through belt-tightening but use the savings to keep the maximum college financial aid award at \$5,550, an administration official said.

Most of the projected savings, more than \$90 billion, would be achieved through two changes, said the official, who spoke on condition of anonymity ahead of Obama's 2012 budget release. The spending plan applies to the budget year that begins Oct 1.



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Philanthropic Update

Bill Gate's Philanthropy Causes Him to Drop on List Rich

Bill Gates would still be the world's richest man by a wide margin if not for his philanthropy, according to Reuters.

Mr. Gates topped *Forbes* magazine's annual billionaires list for most of the past 15 years but dropped to the second spot last year behind Mexican telecommunications tycoon Carlos Slim. The 2011 list is due out Wednesday.

David Lincoln of research firm Wealth-X estimated Mr. Gates's current worth at \$49-billion but said the figure would be \$88-billion had the Microsoft chairman not given a large chunk of his fortune to the Bill & Melinda Gates Foundation.

Mr. Slim is worth about \$60-billion, Mr. Lincoln said. He has pledged several billion dollars to charity but has also said business people do more social good by investing to create jobs and wealth.

On a related note: William H. Gates, Sr., Co-Chair of the Bill & Melinda Gates Foundation is scheduled as the opening plenary speaker the Grant Managers Network Conference in Seattle, WA on March 21-23.

[Read more about the Bill & Melinda Gates Foundation](#)



United Way Worldwide and the United Way National Women's Leadership Council named Pace

FORD FOUNDATION

The Urban Institute announced the beginning of a five-year initiative with lead funding of \$15 million from the Ford Foundation. States are facing unprecedented challenges in the current economic climate.

Never have so many states with severely strained budgets been asked to help so many low-income families.



Using funds provided by Ford, the Urban Institute selected nine states-Colorado, Idaho, Illinois, Kentucky, New Mexico, North Carolina, Oregon, Rhode Island, and South Carolina-from 27 competing states to receive \$250,000 each to test inventive ways to streamline services for low-income working families.

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"The Corporate Social Responsibility Association (CSRA) has been formed as a member driven organization given the rising need for resources and collaboration geared toward a better understanding of the triple bottom line of people, planet and profit."



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CSR Report-Grants

Communications CEO Bonnie McElveen-Hunter the first honoree of the *United Way Women in Philanthropy Award* at the 2011 United Way Women's Leadership Summit in Newport Beach, CA. [Read More](#)

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