

CSR Report - Grants

Grant Issues, Development & Management Report

A Corporate Social Responsibility Association Publication



Welcome to the CSR Report. Corporate Social Responsibility embodies people, planet and profit.

We hope you enjoy this issue of the CSR Report - Grants.

Sincerely,

John Hall
Executive Director
CSR Association



Featured Topic

CSR & Grants... Affecting People, Planet and Prosperity

Corporate Social Responsibility and the grant industry work in many ways for the common good of humanity, the environment and sustainable prosperity.

Corporate Grant News



NFL Charities has provided Super Bowl host cities with a \$1 million Legacy Grant

Since 1992, NFL Charities has provided Super Bowl host cities with a \$1 million Legacy Grant aimed at putting revenues earned by NFL events scheduled around the big game back into the local community and directed toward opening a center for youth enrichment, or an NFL Youth Education Town (NFL YET) in an underserved area of that city.

The Super Bowl Host Committee collaborates on the project by working to gain local public and private support in order to meet the \$1 million in match funding required by the investment. The entire endeavor is most successful when it partners early with its local youth service organization to serve as the lead agency in the planning stages for program delivery and center operations.

[Read More](#)

With more and more companies issuing annual CSR Reports the grant process within these companies is a key element in their respective social contributions.



The CSR Association will be posting stories, updates and initiatives throughout 2011 on a variety of grant issues, development and management projects that serve the triple bottom line of People, Planet and Profit.



Government News

Nonprofits Could Get New Financial Incentive in Obama Budget

President Obama's proposed budget will include money for pilot efforts to offer so-called social-impact bonds that encourage nonprofits to develop programs that get results, reports The New York Times.



The British government and some U.S. city and state administrations are already experimenting with or considering similar efforts, in which foundations and other nonprofit groups initially pay for and oversee new programs. [Read More](#)

Event Update



The Grants Managers Network Conference

This conference equips grant professionals to help solve the most pressing challenges facing the grant industry today. This is a can't miss industry event that explores bold ideas that can position grant professionals and their respective organizations for success.

Gain valuable new ideas, tools and resources at interactive hands-on learning sessions designed to support those new to the field as well as seasoned professionals.

- ◊ Core Grant Management: Expand your knowledge
- ◊ Technology: Smarter ways to do more with less
- ◊ Professional Development: Refine your skills
- ◊ Emerging Issues: Prepare for the future

[Read More](#)

Grant Management Technology



ZOOMGRANTS

The Phoenix Suns teamed up with ZoomGrants in an effort to effectively manage their grant management process. The ease of use in implementing and executing the ZoomGrants online technology was a key component for the Phoenix Suns

[Read More About the Suns & ZoomGrants Collaboration](#)

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"The Corporate Social Responsibility Association (CSRA) has been formed as a member driven organization given the rising need for resources and collaboration geared toward a better understanding of the triple bottom line of people, planet and profit."



Visit www.csrassn.com
for more information

ZOOMGRANTS

People, Planet & Prosperity

Don't miss ZoomGrants at the Grant Managers Network Conference, March 21-23, Grand Hyatt Seattle, Seattle, WA

[Read More about GMN Conference](#) or call 1-888-GMN-1996

[Learn More about Zoom Grants](#) or call 1-866-323-5404

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Corporate Social Responsibility Association | 155 E. Boardwalk Drive #544 | Fort Collins | CO | 80525