

CSR Report - Grants Edition

A Corporate Social Responsibility Association Publication

Grant Issues, Development & Management Report



Welcome to the latest edition of the CSR Report-Grants.

Corporate Social Responsibility embodies people, planet and profit. Grant management has a tremendous effect on CSR principles.

Sincerely,

John Hall
Executive Director
CSR Association



Legislative Update



Early Education Programs to Compete for \$500M in Fed Grants

Education Secretary Arne Duncan and Human Services Secretary Kathleen Sebelius make announcement

By Sara Beladi

Preschools are now eligible to join the scramble for a piece of the multi-billion dollar Race to the Top Pie, according to the White House.

The Obama administration plans to dole out \$500 million in state-level grants aimed at boosting the quality and availability of early learning programs.

"For kids, high quality early learning programs mean that they will enter school better prepared with a greater chance of finishing high school and college," said Vice President Joe Biden, Chairman of the Administrations Middle Class Task Force, in a release.

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Featured Article

Revocation Ax About to Fall - Are Your Grantees on the Chopping Block?

By Ericka Novotny

As the Internal Revenue Service (IRS) is busy preparing its Nonfiler Revocation List ("The List"), the rest of us are biting our nails and scrambling to prepare grant termination templates... well, maybe we haven't hit that level yet, but you can most likely expect an extra step in the due diligence process.



It all goes back to the Pension Protection Act (PPA) of 2006. Under the PPA, the IRS must revoke the tax-exempt status of any nonprofit that hasn't filed its annual information return for three consecutive years or more. This filing includes Form 990, 990-PF, 990-EZ, 990-N and the e-Postcard before the PPA was adopted.

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Industry Update

New Tool Can Help Charities Focus Their Pitch for Support.

By Caroline Preston

Three major nonprofit groups released

Obama Administration Grants \$737 Million for a 24/7 Solar Power Plant

By Todd Woody

The Obama administration on Thursday offered Santa Monica, CA solar startup SolarReserve a \$737 million loan guarantee to build a 110-megawatt solar thermal power plant in Nevada that can generate electricity 24 hours a day.



That's the holy grail for intermittent sources of carbon-free energy such as solar and wind and the SolarReserve loan guarantee is a sign that the US Department of Energy is willing to gamble on a technology untested on a commercial scale.

SolarReserve literally was founded by rocket scientists from United Technologies' Rocketdyne division in 2007 and licenses its molten salt technology.

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Misc Update

Putting Star Power Behind Good Works

By Stephanie Strom for the New York Times

Sean Penn is one of a growing group of Hollywood celebrities rolling up their sleeves and immersing themselves in efforts to solve thorny social problems. Ben Stiller, Matt Damon and Ben Affleck, all members of a new Brat Pack, are going beyond telethons, honorary board memberships and appearances at gala events and working hard to become experts on issues they care about.



Sean Penn In Haiti

"The days of red carpet philanthropy are fast coming to an end," said Trevor Neilson, a partner at the Global Philanthropy Group, a philanthropic advisory firm that has worked with stars including Shakira and Bono, who with actor Michael J. Fox have been the godfathers of this more intense celebrity philanthropy.

Mr. Neilson helped Brad Pitt establish Make It Right, the nonprofit group the actor founded to build environmentally conscious low-income housing for victims of Hurricane Katrina. It has completed roughly 50 houses in the Lower Ninth Ward of New Orleans, one of the neighborhoods hardest hit by the storm, and plans to put up 100 more.

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a tool to help charities do a better job of describing their work so donors can easily assess their results.



The tool is part of a project called Charting Impact, organized by the BBB Wise Giving Alliance, Guidestar and Independent Sector. It lists five questions groups can use to create a report about a charity's plans and successes or to devise a strategic plan:

- What is your organization aiming to accomplish?
- What are your strategies for making this happen?
- What are your organization's capabilities for doing this?
- How will your organization know if you are making progress?
- What have and haven't you accomplished so far?

[Read More About This Tool](#)

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CSRA Corporate Social Responsibility Association

"The Corporate Social Responsibility Association (CSRA) has been formed as a member driven organization given the rising need for resources and collaboration geared toward a better understanding of the triple bottom line of people, planet and



Big Gifts Make a Comeback

By Maria Di Mento

While many charities are still struggling to raise money in the face of a sluggish economy, giving by America's wealthiest donors appears to be making a comeback.

From January 1 through May 15, The Philanthropy Chronicle has confirmed 225 donations of \$1-million or more totaling close to \$2.5-billion. That is at least \$1-billion more than in 2010, when 145 such donations accounted for more than \$1.3-billion.

And donations of \$100-million or more also surged this year. In fact, gifts of that size have more than doubled since 2010. Six donations of \$100-million or more, totaling \$835-million, were announced from January 1 to May 15, compared with only two such donations (totaling \$300-million) in the same period of 2010.

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