

# CSR Report - GMN Conference Update

A Corporate Social Responsibility Association Publication

Grant Issues, Development  
& Management Report



Dear Colleague,,

A significant event in the world of grant management is occurring in Seattle, Washington, March 21-23. The Grant Managers Network Conference is underway with the theme of Brewing Bold Ideas for an Innovative Future.

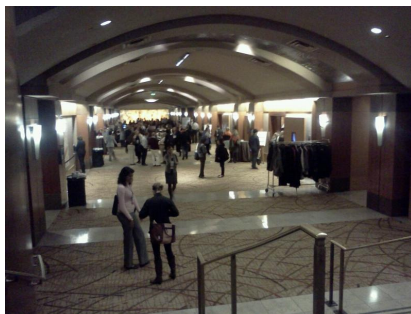
Welcome to the CSR Report - GMN Conference Update. Corporate Social Responsibility embodies people, planet and profit. Grant management has a tremendous affect on CSR principles.



Sincerely,

John Hall  
Executive Director  
CSR Association

## Conference Update



Grand Hyatt Seattle during a GMN Conference break

### Sights from Seattle and the GMN Conference

Brewing Bold Ideas for an Innovative Future kicked off day one with sessions and exhibitions that equips grant professionals to help solve the most pressing challenges facing the grant industry today.



After day one, early reports have Catherine

## Featured Topic

### Technology helps nonprofits 'do more with less'

Foundations, companies, and nonprofit organizations face difficult budget decisions, requiring them to meet a growing demand for their services while having less financial support with which to work, as funds shrink and budgets come under greater scrutiny. Essentially, they're finding their organizations facing the old adage 'doing more with less.'

Even as these new

**ZOOMGRANTS**

realities prove challenging to the nonprofit community, companies such as ZoomGrants™ are helping their clients by providing online solutions in grantmaking through affordable and easy-to-use grant proposal management services. ZoomGrants president and founder, Geoff Hamilton is one of the scheduled presenters at the Grant Managers Network Conference in Seattle, WA on March 21-23, 2011. ZoomGrants is also a sponsor of the 2011 GMN Conference.

**Don't miss the ZoomGrants presentation in the Portland Room on Tuesday March 22nd 1:45PM.**

Downs and the GMN staff as well as Marva Lewis and the The Event Pros team coordinating an outstanding event with interesting and topical sessions and exhibitor information that is timely and useful.



Seattle's Farmers Market photo courtesy of Andy Smith, GMN Conference attendee

Grant professionals attending the conference are encouraged to visit the exhibitors to see the latest technology in grant management. While Seattle offers a wide variety of sights and sounds such as the Seattle Farmers Market, don't miss everything the conference has to offer for the grant management industry.

**ZoomGrants a GMN Conference sponsor invites you to visit their booth in the exhibitors room for chocolate and some cool and useful technology that allows you to do more with less.**



**Also don't miss the ZoomGrants presentation given by President and Founder Geoff Hamilton in the Portland Room on Tuesday March 22nd at 1:45pm.**

[Read More About ZoomGrants](#)



## Tuesday Seattle Weather Update

Weak high pressure will build in on Tuesday for partly sunny skies after a few morning showers. On Wednesday the main push of weather systems will

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## Foundation Spotlight

### FORD FOUNDATION

The Urban Institute announced the beginning of a five-year initiative with lead funding of \$15 million from the Ford Foundation. States are facing unprecedented challenges in the current economic climate.

Never have so many states with severely strained budgets been asked to help so many low-income families.



Using funds provided by Ford, the Urban Institute selected nine states—Colorado, Idaho, Illinois, Kentucky, New Mexico, North Carolina, Oregon, Rhode Island, and South Carolina—from 27 competing states to receive \$250,000 each to test inventive ways to streamline services for low-income working families.

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"The Corporate Social Responsibility Association (CSRA) has been formed as a member driven organization given the rising need for resources and collaboration geared toward a better understanding of the triple bottom line of people, planet and profit."

4/29/2011

## Brewing Bold Ideas

remain in California leaving us with a partly to mostly sunny day. Highs should be near 50 or in the low 50's both days; Wednesday is most likely to push above 50.

<http://www.king5.com/weather/seattle-area-forecast.html>



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